

WKMG

ORDER

Print Date 10/29/12 Page 1 of 2

Flight Dates 10/30/12-11/06/12

Contract / Revision

263237 /

Product

OBAMA FOR AMERICA

Original Date / Revision

10/29/12 10/29/12

Agency Com 15%

Billing Contact

Advertiser Pol/Pres/D/Barack Obama

New till 02/05/09

3050 K Street NW

Suite 100

Washington, DC 20007

Agency **GMMB**

Buying Contact

Sales Office PHI

Sales Region NAT

Agency Ref

3050 K Street NW

Suite 100

Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive	Order%	Start Date	End Date
-------------------	--------	------------	----------

Kristen Waskie	100%
----------------	------

Order Sep 00:15:00

Estimate # 2265

Alt Order # 06399486

<u>Billing Type</u>	Cash
---------------------	------

<u>Order Type</u>	GENERAL
-------------------	---------

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Order Share 100% Market Value61300

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	23	\$52,105.00	\$61,300.00	0.00
Totals	23	\$52,105.00	\$61,300.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	23	\$52,105.00	\$61,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/30/12	11/05/12	Morn News at 5a Morn News at 5a	CM	5-530a	MTWTF--	1:00	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTF--			2		\$900.00	0.00					
E 2	WKMG	11/06/12	11/06/12	Morn News at 5a Morn News at 5a	CM	5-530a	-1-----	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	-1-----			1		\$900.00	0.00					
E 3	WKMG	10/30/12	11/05/12	Morn News at 530a Morn News at 530a	CM	530-6a	MTWTF--	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/30/12	11/05/12	MTWTF--			2		\$1,400.00	0.00					
E 4	WKMG	10/30/12	11/05/12	CBS This Morning The Early Show	CM	7-9a	MTWTF--	1:00	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

